



HIMSS
NORTH CAROLINA
CHAPTER

SPONSORSHIP PROGRAM

2026 - 2027

The North Carolina Chapter of the Healthcare Information and Management Systems Society (NC HIMSS) is a volunteer-led organization focused on advancing healthcare information and technology across the state. Our mission is to deliver high-impact educational programs, foster professional networking, and provide statewide leadership in health IT.

NC HIMSS represents a diverse community of over 1,700 healthcare IT professionals, including executives, clinicians, analysts, and students. Our members come from hospitals, health systems, consulting firms, vendors, universities, and other healthcare-related organizations. This broad reach gives sponsors access to key decision-makers across multiple sectors.

We offer multiple sponsorship opportunities, each with increasing levels of visibility and benefits. Your support not only boosts your brand but also helps us keep our programs accessible and affordable for attendees. NC HIMSS is a 501(c)(6) nonprofit organization.

Contact **McRay Simmons** (mcray.simmons@zones.com) or complete the sponsor form at www.nchimss.org.

Membership Includes

100+
C-Level Executives

100+
**Presidents &
Vice Presidents**

100+
**Director & Senior
Level Positions**

1,700+
Members

ANNUAL SPONSORSHIP OPPORTUNITIES

July 1, 2026 – June 30, 2027

BENEFITS	PREMIER \$6,900 ANNUAL CONTRIBUTION	CORPORATE \$4,900 ANNUAL CONTRIBUTION	PARTNER \$2,750 ANNUAL CONTRIBUTION
Conference breakout session slot (pending Board approval of topic and speaker, must be submitted before stated deadline)	✓		
Exhibit space guaranteed at annual conference	✓ Prominent location	✓	✓
Complimentary admissions to Annual Conference, dinner event and spring event	✓ 3 Conference Passes 3 Winter Dinner Event Passes 3 Spring Event Passes	✓ 2 Conference Passes 2 Winter Dinner Event Passes 2 Spring Event Passes	✓ 1 Conference Pass
Opportunity to introduce a session presenter	✓		
Opportunity to insert one PowerPoint slide to scroll during breaks	✓	✓	
Opportunity for logo and promotional offer (PDF) to be linked to your company description.	✓	✓	✓
Opportunity to have a small exhibit at the winter dinner event	✓		
Company will be verbally acknowledged during events	✓	✓	✓
Website Sponsorship Acknowledgement	<ul style="list-style-type: none"> Rotational slider image (must be healthcare specific) on NC HIMSS homepage Prominent company logo placement throughout and link on the NC HIMSS website Company contact information, one-page company description that may include relevant case studies and white papers 	<ul style="list-style-type: none"> Company logo placement and link on the NC HIMSS website Company contact information, one-page company description that may include relevant case studies and white papers 	<ul style="list-style-type: none"> Company logo placement and link on the NC HIMSS website Company contact information, one-page company description that may include relevant case studies and white papers
Guaranteed spot for one webinar and/or one email blast (content must be approved)	✓		
Sponsor recognition and signage at all chapter events	✓	✓	✓
Complimentary registrations at the networking reception at national HIMSS and kick-off reception	2	1	

The North Carolina Chapter of HIMSS reserves the right to decline any and all sponsorship offers. NC HIMSS calendar of events and dates are subject to change.

ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES

<p>SPECIAL EVENT SPONSOR (1) \$8,500</p>	<ul style="list-style-type: none"> • 3 complimentary admissions to annual conference • Table signage during special event • Tabletop space, including 2 chairs and electricity • Provide a 5-minute introduction of company at the event • PowerPoint marketing slide to be shown throughout the conference • Recognition and signage at conference and special event • Contact information, logo, and link on NC HIMSS conference website
<p>NAME BADGE/LANYARD SPONSOR (2) \$5,000</p>	<ul style="list-style-type: none"> • 2 complimentary admissions to annual conference • Logo on name badge and/or lanyard distributed at registration to attendees • Recognition and signage at conference • Contact information, logo, and link on NC HIMSS conference website
<p>RECEPTION SPONSOR \$5,000</p>	<ul style="list-style-type: none"> • 2 complimentary admission to annual conference • Signage at event. • Recognition and signage at conference • Contact information, logo, and link on NC HIMSS conference website • PowerPoint marketing slide to be shown throughout the conference
<p>BAG SPONSOR (1) \$3,500</p>	<ul style="list-style-type: none"> • 1 complimentary admission to annual conference • Logo on conference bag distributed at registration to attendees • Recognition and signage at conference • 1 promotional piece included in conference bag • Contact information, logo, and link on NC HIMSS conference website
<p>WI-FI SPONSOR (1) \$1,500</p>	<ul style="list-style-type: none"> • 1 complimentary admission to annual conference • Company name used as event WI-FI password if available • Recognition and signage at conference • Contact information, logo, and link on NC HIMSS conference website

ADDITIONAL SPONSORSHIP OPPORTUNITIES

EXCLUSIVE IN-PERSON EVENT \$4,000	<ul style="list-style-type: none">• 2 attendees at in-person event• Tabletop space, including 2 chairs and electricity• Provide a 5-minute introduction of company at the event• Recognition and signage at special event• Recognition on pre-event marketing
CO-SPONSOR IN-PERSON EVENT \$2,000	<ul style="list-style-type: none">• 1 attendee at in-person event• Tabletop space, including 2 chairs and electricity• Provide a 5-minute introduction of company at the event• Recognition and signage at special event• Recognition on pre-event marketing
EXCLUSIVE VIRTUAL EVENT \$1,500	<ul style="list-style-type: none">• Logo slide with contact information at beginning/end of presentation• Recognition as sponsor at beginning of presentation• Recognition on pre-event correspondence
EXCLUSIVE NATIONAL HIMSS NETWORKING RECEPTION TBD	<ul style="list-style-type: none">• 3 complimentary admissions reception• Signage at reception• Recognition on pre-event marketing
CO-SPONSOR NATIONAL HIMSS NETWORKING RECEPTION TBD	<ul style="list-style-type: none">• 2 complimentary admissions to event• Signage at reception• Recognition on pre-event marketing

UPCOMING EVENTS

ANNUAL CONFERENCE

October 19 – 20, 2026 | Raleigh, NC

WINTER DINNER

January 25, 2027 | Northeastern University in Charlotte

CHAPTER RECEPTION AT HIMSS27

April 2027 | Chicago, IL